

The paperwork, up front.

Who you are contracting with, how sponsorship is confirmed and paid, and what happens if plans change. This sheet accompanies the sponsorship prospectus; the rate card and tier benefits live there.

1 • THE ENTITY

Who you are contracting with

Lone Star TechCON is produced by **Rural Capital, LLC**, a Texas limited liability company doing business as Lone Star TechCON (assumed-name certificate on file with the Texas Secretary of State, August 2026). All contracts, invoices, and payments run through the LLC. A W-9 is available on request.

2 • CONFIRMATION AND PAYMENT

How sponsorship is confirmed

- **A written agreement** confirms every sponsorship. Presenting and Gold sign a short sponsorship agreement; Silver, Community, and named items sign a one-page order form that incorporates these terms.
- **14-day hold** on inventory while you route approvals, confirmed by a countersigned agreement.
- **Invoiced by the LLC on signature. Net 30**, ACH or check; card on request. Early-commitment pricing (through **October 31, 2026**) locks at signature, not at payment.
- **In-kind** sponsorship is recorded in the agreement at an agreed value.

4 • INSURANCE

Insurance and the venue

Rural Capital, LLC carries a special-event general liability policy for the conference dates and setup, at the limits the venue requires. A certificate of insurance is available on request. Sponsors are responsible for their own staff, property, and displays on site.

6 • CONDUCT • 7 • LAW

All sponsor staff on site follow the event code of conduct, the same as attendees and speakers. Rural Capital, LLC may decline or, with a full refund, end a sponsorship that conflicts with the sponsorship policy; we do so privately. These terms and every sponsorship agreement are governed by the laws of the State of Texas. Full policy: lonestartechcon.com/sponsor-terms.

3 • IF PLANS CHANGE

Cancellation, postponement, withdrawal

We cancel the event	Full refund within 30 days.
We postpone	Your sponsorship carries to the new date at the same tier, or full refund on request.
You withdraw by Oct 31, 2026	Full refund.
You withdraw Nov 1 – Jan 15, 2027	50% refund. Your commitment is funding venue and production deposits by then.
You withdraw after Jan 15, 2027	No refund. Deliverables already produced may carry your logo.
Beyond anyone's control	We reschedule where we can; if we cannot, we refund. Neither side owes the other for the disruption itself.

Refunds go to the paying entity by the method it paid.

5 • SCOPE

What sponsorship does and does not include

- **Includes:** your tier's listed benefits, a mutual license to use each other's name and logo to promote the sponsorship, and the stated passes.
- **Does not include:** attendee lists or contact data, badge-scan lead capture, speaking slots, or any say over talk selection. Sponsorship buys visibility and the floor, never the stage.
- **Exclusives are honored.** One Presenting, one Career Room, one Wi-Fi, one Badge.
- **Liability** each way is limited to the sponsorship amount; no indirect or consequential losses.